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VJIVE Networks appoints Nakul Patel as Sr. VP, network development

VJIVE Networks, India's leading Out of Home digital media company has appointed Nakul Patel as the senior vice-president, network development. He has moved in from Multi Pack Systems where he was director, marketing and business development.

He will be based in Mumbai and report to Rajesh Jog, chief executive officer, VJIVE Networks.

His mandate will be to develop and escalate the VJIVE Network and pilot strategies for company's overall business and corporate development. Besides, he will be part of the company's executive committee and lead the customer relationship management for its key accounts.

Patel has got a degree in Economics from Northwestern University, Evanston, Illinois and he has done his Masters in Business Administration, Finance from Stern School of Business, New York University, New York.

In his career span of 13 years, he has worked with various companies in the US, before he founded Futureach Solutions in India. He joined Multi Pack Systems in Mumbai in 2004.



Rajesh Jog

Commenting on the appointment, Rajesh Jog, says, "Nakul (Patel) comes to us with wide expanse of domain knowledge and experience. As we continue to expand in the out-of-home media segment, he will play a critical role in paving our entry into new markets."

Patel remarks, "VJIVE's digital media solutions are designed in keeping with global trends towards technological media advancements. I will be responsible for looking after the development initiatives to significantly increase the company's customer footprint in the coming years."

